

# Affiliate Program Management on:



## Affiliate Program Management:

9AMConsulting manages affiliate programs on Google, Commission Junction, ShareASale, and LinkShare Networks. We offer complete outsourced program management including banner & newsletter design, recruitment and reporting, at a level of service found at large networks but with more personal attention.

### Hire Us To Manage Your Program. Here's why:

- We have 8+ years of Affiliate Management experience on the Network, Advertiser and Publisher side.
- 4+ years of experience managing programs at LinkShare, including Apple, iTunes, Macys, Saks, L'Occitane, Hotwire, Enterprise Rent-A-Car, Radisson Hotels, Alibris and Casual Male XL.
- Relationships with top publishers including Upromise, Ebates, Fatwallet, RetailMeNot and others.
- We'll represent your program at industry events.
- We offer an unprecedented number of services all for one price.

### Our outsourced program management includes the following services:

Program Launch	Launching or re-launching your program	✓
	Competitive landscape noting your competitions commission structure, return days, creative.	✓
	Interface customization with your program information, banners, auto-reply emails, trademark policy etc.	✓
	Banner/text link upload	✓
	Migrating your affiliates from another network.	✓
Affiliate Relationship	Affiliate approvals	✓
	In and out of network prospecting	✓
	Representing your program at industry events	✓
	Vanity & custom coupon code creation	✓
	Private offer creation & extension	✓
	Incentive & bonus program creation and management.	✓
	Monitoring trademark policy	✓
	Responding to affiliate inquiries	
Creative	Banner design & text links	✓
	Sell sheet with your program highlights	✓
	Newsletter template design	✓
	Interface customization	✓
Communications	Monthly newsletters	✓
	Auto-reply email customization	✓
Reporting Analysis	Competitive landscape – updated quarterly	✓
	Monthly trend cards highlighting program growth	✓

## Sample of Programs Managed:

		
		

